REMARKS

Claims 5-7, 14-18, 31, 33-35, 38 and 41-49 are all the claims pending in the application. New claim 49 has been added.

Rejection Under 35 U.S.C. § 102(e) - Herman

Claims 6, 16, 33, 38 and 43-48 have been rejected under 35 U.S.C. § 102(e) as allegedly being anticipated by Herman (U.S. Patent Number 6,674,898). The rejection is respectfully traversed. Applicants incorporate by reference the arguments for patentability of these claims that were made in the November 2, 2006 Amendment and April 5, 2007 Remarks.

Rejection Under 35 U.S.C. § 103(a) - Herman

Claims 14, 17 and 34 have been rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Herman. The rejection is respectfully traversed. Applicants incorporate by reference the arguments for patentability of these claims that were made in the November 2, 2006 Amendment and April 5, 2007 Remarks.

New claim 49 has been added. Claim 49 contains the limitation "the correcting means for subjecting an input moving image to quality improving correction processing based on a previously obtained correction amount obtained by said correction amount obtaining means." However, in Herman, the reference information which consists of color information of an icon held statically is compared with an input moving image. Therefore, only the existence of the icon influences the update of the correction amount. In contrast, in the claimed invention, the

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correction amount of a current moving image is based on a correction amount of a previous image that was obtained by the correction amount obtaining means.

In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,

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